



Technology & Entrepreneurship Advisory Board

Thursday, May 15, 2025, at 5:30 pm

Perry City Hall, 808 Carroll Street

Economic Development Conference Room

1. Call to Order
2. Roll Call
3. Citizens with Input
4. New Business
 - a. Approve April 17, 2025, Minutes
 - b. Approve April 2025 Financials
 - c. New Perry Resident Survey Update
 - d. Update on Speaker Series
 - e. Update on Technology-Based Incentive Policy
5. Staff Items
 - a. Monthly Updates
 - b. The next meeting is scheduled for the City Holiday – Juneteenth (June 19, 2025).
6. Member Items
7. Adjournment

All meetings of the Technology & Entrepreneurship Advisory Board are open to the public.

Holly Wharton, Economic Development Director (478) 988-2755

holly.wharton@perry-ga.gov

Technology & Entrepreneurship Advisory Board
Minutes – April 17, 2025

1. Call to Order: Chairman Richardson called the meeting to order at 5:31 pm.
2. Roll Call: Chairman Richardson; Directors Rhoades, Vellidis, Boman, and Ritchie were present with Director Kennedy via teleconference.

Director Pearson was absent.

Staff: Holly Wharton – Economic Development Director. Trey Hildebrand, IT Manager, and Joni Ary – Recording Clerk.

Guest(s): Curtis Coates – Director of Leisure Services.

3. Citizens with Input -None.

4. New Business

- a. Approve March 20, 2025 Minutes

Director Rhoades motioned to approve the minutes as submitted; Director Boman seconded all in favor and was unanimously approved.

- b. Approve December 2024 Financials

Director Rhoades motioned to approve the financials as submitted; Director Boman seconded; all were in favor, and it was unanimously approved.

- c. New Perry Resident Survey Update

Director Boman stated that she had sent out the survey for everyone to review and placed it on One Drive. Director Boman stated that she is looking for feedback and suggestions for additions and/or changes to the survey. The survey will go out during business hours with multiple reminders for the survey to be completed.

Director Boman will send it to all new Perry residents once feedback and/or additions have been made.

- d. Speaker Series Planning Update

Ms. Wharton stated that the next Speaker Series will be on June 5 from 5:30 pm to 7 pm at the GoFish Education Center. The speaker series will feature the Grand Farm Regional Director, Kaytlyn Cobb, and UGA Professor Dr. George Vellidis. Director Rhoades stated he would happily welcome all Technology and Entrepreneurship Board members and introduce the speakers for the event.

Ms. Wharton stated she would like to have another Speaker Series in July, but may have to postpone due to leaving on maternity leave. However, would like the Board to decide on the topic, speaker, and audience for the next series.

e. Update on Technology-Based Incentive policy.

Director Kennedy stated that she has been working diligently on creating the policy and has identified objectives to promote small to large business enterprises. Director Kennedy has reviewed the City of Perry's demographics and has started looking into available land that may be desired by future businesses. The next step will be identifying specific businesses in those areas/categories. Director Kennedy and Ms. Wharton will work on putting together incentives available through the City of Perry.

f. Integrative Precision Agriculture Conference.

Director Vellidis stated that over 125 people have registered for the conference. The conference will begin at 8:30 am for registration and coffee. The conference connects UGA graduate students with the industry and includes representatives from Ft. Valley State University and Georgia Institute of Technology, or anyone interested in precision agriculture. The conference will coincide with the groundbreaking of the UGA Grand Farm on May 2nd. There will be demos onsite after the groundbreaking ceremony. On the second day of the conference, they will visit the Museum of Aviation, of which 65 people have already registered.

5. Staff Items

a. Monthly Updates.

Ms. Wharton stated that the City of Perry Leisure Services is working on their summer class schedule and could potentially include the Youth Entrepreneurship summer camp class. The director of Leisure Services, Mr. Curtis, stated he would like to add the summer camp and needs some more logistics about the summer camp.

Chairman Richardson said he would like to incorporate his book "When Life Gives You Lemons, Make a Lemonade Stand" to give out signed copies and possibly have a lemonade stand. Director Ritchie said it would be nice to have it downtown during the City of Perry's Fourth of July event. Ms. Wharton stated that she would like to postpone scheduling those events until she returns due to her leaving soon on maternity leave.

Chairman Richardson said he would still like to attend and help at Leisure Services' summer camps. Director Rhoades stated he would like to partner with Leisure Services summer camps and the Museum of Aviation. Director of Leisure Services, Mr. Coates, stated he will send the Board a schedule of this year's Summer camps.

Ms. Wharton stated that the Youth Advisory Board meeting was canceled; unfortunately, that was their last meeting for the year.

The Digital Learning link has been sent to thirteen people, but they have not started the program yet. Ms. Wharton is meeting with the company next week to work on proactive engagement.

Ms. Wharton stated that this meeting was her last, and she will begin maternity leave on May 2nd.

6. Member Items: None.

7. Adjournment – there being no further business to come before the Board, Director Rhoades motioned to adjourn the meeting, Director Ritchie seconded the motion, and the meeting was adjourned at 6:44 pm.

Technology and Entrepreneurship Advisory Board (TEAB)**APR 2025**

100-13.4221

Cost Center 75242

Contact

Holly Wharton



Revenue		Month	FY25 YTD	Cumulative
100-37.1205	Income	0.00	12,792.26	12,792.26
			0.00	0.00
			0.00	0.00
			0.00	0.00
			0.00	0.00
Expense				
75242.52.1300			407.80	407.80
75242.53.1100		262.52	1,851.87	1,851.87
75242.52.3930		920.00	966.78	966.78
Balance		(1,182.52)	9,565.81	9,565.81

Less Previous Balance:

10,748.33

Reserve Adjustment

(1,182.52)

75242- Reserve/Donation
75102-Monthly Appropriations Allowance

75242-Used for programs

Budget Report

For Fiscal: 2024-2025 Period Ending: 04/30/2025

		Original Total Budget	Current Total Budget	Period Activity	Fiscal Activity	Variance Favorable (Unfavorable)	Percent Remaining
100-00000.347591	FLAG FOOTBALL	0.00	400.00	0.00	465.00	65.00	116.25 %
100-00000.347730	FIREARMS SAFETY COURSE FEE	0.00	200.00	30.00	480.00	280.00	240.00 %
100-00000.347735	CPR CERTIFICATION FEE	0.00	400.00	792.00	1,685.00	1,285.00	421.25 %
100-00000.349219	EMPLOYER CONTRIB-HEALTH	2,904,800.00	2,904,800.00	242,109.00	2,621,090.00	-283,710.00	9.77 %
100-00000.349220	EMPLOYEE CONTRIB-HEALTH	355,200.00	355,200.00	40,248.50	362,352.35	7,152.35	102.01 %
100-00000.349300	RETURNED CHECK FEE	2,700.00	2,700.00	280.00	2,275.00	-425.00	15.74 %
100-00000.349903	MISC SERVICES & CHARGES	2,300.00	2,300.00	180.00	246.13	-2,053.87	89.30 %
100-00000.349904	CRIMINAL HISTORY CHECKS	42,600.00	42,600.00	4,026.00	44,503.40	1,903.40	104.47 %
100-00000.349910	CURB CUT/DRIVEWAY PIPE	0.00	0.00	67.00	335.00	335.00	0.00 %
CostCenter: 00000 - NON-DEPARTMENTAL Total:		6,134,200.00	6,712,600.00	458,835.10	5,145,710.19	-1,566,889.81	23.34 %
RevCategory: 34 - Charges for Services Total:		6,134,200.00	6,712,600.00	458,835.10	5,145,710.19	-1,566,889.81	23.34 %
RevCategory: 35 - Fines and Forfeitures							
CostCenter: 00000 - NON-DEPARTMENTAL							
100-00000.351170	COURT AND PARKING FINES	632,400.00	632,400.00	58,805.10	431,943.39	-200,456.61	31.70 %
100-00000.351171	COUNTY JAIL SURCHARGE	41,300.00	41,300.00	0.00	29,606.94	-11,693.06	28.31 %
CostCenter: 00000 - NON-DEPARTMENTAL Total:		673,700.00	673,700.00	58,805.10	461,550.33	-212,149.67	31.49 %
RevCategory: 35 - Fines and Forfeitures Total:		673,700.00	673,700.00	58,805.10	461,550.33	-212,149.67	31.49 %
RevCategory: 36 - Investment Income							
CostCenter: 00000 - NON-DEPARTMENTAL							
100-00000.361000	INTEREST	100,000.00	100,000.00	8,113.21	161,068.76	61,068.76	161.07 %
CostCenter: 00000 - NON-DEPARTMENTAL Total:		100,000.00	100,000.00	8,113.21	161,068.76	61,068.76	61.07 %
RevCategory: 36 - Investment Income Total:		100,000.00	100,000.00	8,113.21	161,068.76	61,068.76	61.07 %
RevCategory: 37 - Contributions and Donations							
CostCenter: 00000 - NON-DEPARTMENTAL							
100-00000.371001	RECREATION DEPT DONATIONS	0.00	0.00	1,548.25	8,996.50	8,996.50	0.00 %
100-00000.371004	DONATIONS	0.00	0.00	0.00	3,000.00	3,000.00	0.00 %
100-00000.371005	SPECIAL EVENTS SPONSORSHIPS	0.00	0.00	6,500.00	6,500.00	6,500.00	0.00 %
100-00000.371007	NEW PERRY ANIMAL SHELTER BLD	0.00	0.00	30.00	270.00	270.00	0.00 %
100-00000.371017	J E WORRALL MEM DONATIONS	0.00	5,000.00	0.00	5,000.00	0.00	0.00 %
100-00000.371024	MAIN STREET ADVISORY DONATIO	0.00	16,900.00	13,865.00	43,453.00	26,553.00	257.12 %
100-00000.371037	INTERNATIONAL FESTIVAL DONAT	0.00	500.00	0.00	500.00	0.00	0.00 %
100-00000.371039	FARMERS MKT INCOME	2,500.00	2,500.00	970.00	5,415.00	2,915.00	216.60 %
100-00000.371040	ART IN THE PARK SPONSORSHIP	0.00	800.00	0.00	800.00	0.00	0.00 %
100-00000.371100	CONTRIBUTIONS FOR CAPITAL PRO	0.00	271,200.00	0.00	271,272.75	72.75	100.03 %
100-00000.371202	INDEPENDENCE DAY SPONSORSHIP	0.00	5,000.00	0.00	5,000.00	0.00	0.00 %
100-00000.371205	TECH & ENTREPRENEUR BOARD	0.00	1,700.00	0.00	12,792.26	11,092.26	752.49 %
100-00000.379004	ATLANTA HAWKS GRANT	0.00	2,300.00	0.00	2,380.00	80.00	103.48 %
CostCenter: 00000 - NON-DEPARTMENTAL Total:		2,500.00	305,900.00	22,913.25	365,379.51	59,479.51	19.44 %
RevCategory: 37 - Contributions and Donations Total:		2,500.00	305,900.00	22,913.25	365,379.51	59,479.51	19.44 %
RevCategory: 38 - Miscellaneous							
CostCenter: 00000 - NON-DEPARTMENTAL							
100-00000.381000	PERRY EVENTS CENTER RENTAL	73,400.00	73,400.00	8,194.00	63,076.00	-10,324.00	14.07 %
100-00000.381001	CELL ANTENNA RENTAL FEE	37,100.00	37,100.00	0.00	39,371.75	2,271.75	106.12 %
100-00000.381003	BILLBOARD RENTAL INCOME	0.00	4,200.00	0.00	4,200.00	0.00	0.00 %
100-00000.381011	HERITAGE OAKS RENTALS	0.00	1,800.00	458.00	2,503.00	703.00	139.06 %
100-00000.383000	REIMBURSE FOR DAMAGE PROP	0.00	32,400.00	0.00	32,497.25	97.25	100.30 %
100-00000.383002	RESTITUTION PAYMENT	0.00	0.00	0.00	0.12	0.12	0.00 %
100-00000.389000	OTHER REVENUES	0.00	7,800.00	0.00	8,160.00	360.00	104.62 %
100-00000.389001	PD COPIES/REPORTS	0.00	1,200.00	276.93	1,922.70	722.70	160.23 %
100-00000.389010	P-CARD REBATE	4,000.00	4,000.00	0.00	6,155.42	2,155.42	153.89 %
100-00000.389012	WEX TAX/BILL ADJUSTMENT	0.00	0.00	0.00	974.59	974.59	0.00 %
100-00000.389013	MGAG PERFORMANCE ADJUST	210,900.00	210,900.00	220,440.00	220,440.00	9,540.00	104.52 %
100-00000.389022	SR CTR UTILITIES REVENUE	4,300.00	4,300.00	310.15	3,887.17	-412.83	9.60 %
100-00000.389026	TAX SALE EXCESS FUNDS	0.00	0.00	-18,914.61	-22,116.92	-22,116.92	0.00 %
100-00000.389028	SCHOOL CROSSING GUARD	53,200.00	53,200.00	3,317.21	23,401.59	-29,798.41	56.01 %
100-00000.389029	SWAG ITEMS	0.00	0.00	0.00	20.00	20.00	0.00 %

Budget Report

For Fiscal: 2024-2025 Period Ending: 04/30/2025

		Original Total Budget	Current Total Budget	Period Activity	Fiscal Activity	Variance Favorable (Unfavorable)	Percent Remaining
100-75236.531100	OPERATING SUPPLIES	2,500.00	0.00	0.00	0.00	0.00	0.00 %
CostCenter: 75236 - FALL FILM FESTIVAL Total:		17,400.00	0.00	0.00	0.00	0.00	0.00%
CostCenter: 75238 - GLOWGA							
100-75238.521301	STAGE/LIGHT/AUDIO	0.00	0.00	0.00	1,450.00	-1,450.00	0.00 %
100-75238.521312	ARTIST FEES	0.00	0.00	0.00	1,450.00	-1,450.00	0.00 %
100-75238.523850	CONTRACT LABOR	0.00	0.00	0.00	3,900.00	-3,900.00	0.00 %
100-75238.531100	OPERATING SUPPLIES	0.00	0.00	0.00	71.68	-71.68	0.00 %
CostCenter: 75238 - GLOWGA Total:		0.00	0.00	0.00	6,871.68	-6,871.68	0.00%
CostCenter: 75241 - ROBINS REGIONAL COC							
100-75241.523600	DUES & FEES	1,200.00	1,200.00	280.00	3,145.00	-1,945.00	-162.08 %
CostCenter: 75241 - ROBINS REGIONAL COC Total:		1,200.00	1,200.00	280.00	3,145.00	-1,945.00	-162.08%
CostCenter: 75242 - RESTRICTED - TECH & ENTREPRENEURSHIP ADV BRD							
100-75242.521300	TECHNICAL SERVICES	0.00	0.00	0.00	407.80	-407.80	0.00 %
100-75242.523930	MEETINGS	0.00	0.00	920.00	966.78	-966.78	0.00 %
100-75242.531100	OPERATING SUPPLIES	0.00	0.00	262.52	1,851.87	-1,851.87	0.00 %
CostCenter: 75242 - RESTRICTED - TECH & ENTREPRENEURSHIP AD		0.00	0.00	1,182.52	3,226.45	-3,226.45	0.00%
CostCenter: 75243 - PERRY'S BOURBON STREET BASH							
100-75243.521312	ARTIST FEES	0.00	0.00	0.00	3,000.00	-3,000.00	0.00 %
CostCenter: 75243 - PERRY'S BOURBON STREET BASH Total:		0.00	0.00	0.00	3,000.00	-3,000.00	0.00%
CostCenter: 75410 - PACVBA BOARD							
100-75410.521300	TECHNICAL SERVICES	2,000.00	2,000.00	63.99	6,792.73	-4,792.73	-239.64 %
100-75410.523110	LIABILITY INSURANCE	2,200.00	2,200.00	0.00	2,048.00	152.00	6.91 %
CostCenter: 75410 - PACVBA BOARD Total:		4,200.00	4,200.00	63.99	8,840.73	-4,640.73	-110.49%
CostCenter: 75420 - ADMINISTRATION							
100-75420.511100	REGULAR EMPLOYEES	147,400.00	147,400.00	8,602.82	86,654.13	60,745.87	41.21 %
100-75420.511210	PARTTIME WAGES	0.00	0.00	0.00	732.36	-732.36	0.00 %
100-75420.512100	LIFE INSURANCE	400.00	400.00	0.00	213.50	186.50	46.63 %
100-75420.512200	FICA	11,300.00	11,300.00	688.72	6,979.61	4,320.39	38.23 %
100-75420.512401	RETIREMENT CONTRIBUT- ICMA	4,200.00	4,200.00	430.14	4,332.49	-132.49	-3.15 %
100-75420.512700	WORKERS COMPENSATION	900.00	900.00	0.00	166.55	733.45	81.49 %
100-75420.512906	AUTO ALLOWANCE	0.00	0.00	400.00	3,800.00	-3,800.00	0.00 %
100-75420.521200	PROFESSIONAL SERVICE	1,800.00	1,800.00	150.00	6,770.33	-4,970.33	-276.13 %
100-75420.521300	TECHNICAL SERVICE	0.00	0.00	0.00	239.26	-239.26	0.00 %
100-75420.521304	WEBSITE MAINTENANCE	15,000.00	15,000.00	0.00	11,500.00	3,500.00	23.33 %
100-75420.521310	INFORMATION RESOURCES	40,000.00	40,000.00	67.20	425.62	39,574.38	98.94 %
100-75420.521900	MISCELLANEOUS	7,000.00	7,000.00	0.00	0.00	7,000.00	100.00 %
100-75420.522300	RENTAL	2,000.00	2,000.00	175.48	1,989.12	10.88	0.54 %
100-75420.523210	POSTAGE & FREIGHT	500.00	500.00	197.20	636.66	-136.66	-27.33 %
100-75420.523222	TELEPHONE WIRELESS	2,000.00	2,000.00	113.23	773.60	1,226.40	61.32 %
100-75420.523500	TRAVEL	7,000.00	7,000.00	209.86	2,699.16	4,300.84	61.44 %
100-75420.523600	DUES & FEES	4,000.00	4,000.00	785.48	4,831.58	-831.58	-20.79 %
100-75420.523702	VOLUNTARY TRAINING	8,000.00	8,000.00	0.00	10,104.10	-2,104.10	-26.30 %
100-75420.523930	MEETINGS	5,000.00	5,000.00	0.00	2,347.98	2,652.02	53.04 %
100-75420.531100	OPERATING SUPPLIES	6,000.00	6,000.00	363.66	2,717.88	3,282.12	54.70 %
100-75420.531105	HOSPITALITY EXPENSE	2,000.00	2,000.00	321.00	4,026.69	-2,026.69	-101.33 %
100-75420.531110	UNIFORMS & CLOTHING	0.00	0.00	0.00	440.44	-440.44	0.00 %
100-75420.531600	INVENTORY EQUIPMENT	1,000.00	1,000.00	0.00	1,629.99	-629.99	-63.00 %
CostCenter: 75420 - ADMINISTRATION Total:		265,500.00	265,500.00	12,504.79	154,011.05	111,488.95	41.99%
CostCenter: 75430 - WELCOME CENTER							
100-75430.511100	REGULAR EMPLOYEES	52,800.00	52,800.00	4,731.32	84,781.83	-31,981.83	-60.57 %
100-75430.511210	PARTTIME WAGES	4,000.00	4,000.00	0.00	0.00	4,000.00	100.00 %
100-75430.511300	OVERTIME	1,000.00	1,000.00	2.22	1,133.86	-133.86	-13.39 %
100-75430.512100	EMPLOYEE LIFE INSURANCE	800.00	800.00	0.00	163.62	636.38	79.55 %
100-75430.512120	EMPLOYEE HEALTH INSURANCE	17,900.00	17,900.00	1,492.00	16,153.00	1,747.00	9.76 %
100-75430.512130	EMPLOYEE DENTAL INSURANCE	500.00	500.00	0.00	157.60	342.40	68.48 %
100-75430.512140	VISION INSURANCE	0.00	0.00	0.00	38.00	-38.00	0.00 %